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Version 1.0

OwnForce, Inc. Affiliate Policy

Program Description

In the separate Affiliate Agreement, the Affiliate Program is described as follows; “The Affiliate Program allows organizations or groups to offer their stakeholders and End Users the services and benefits of OwnForce.com with options for their organization to participate in a Revenue Share model. Organizations may put their logo on a customized Branded Site, connect it to their website, and promote the features of the Platform to their constituents.

Organizations may also earn revenue by adding a Revenue Share on each End User transaction on their Branded Site.” In order to become an OwnForce Affiliate, You must agree to the OwnForce Terms of Service, OwnForce Privacy Policy, the Affiliate Agreement and this Affiliate Program Policy, all of which can be found on Ownforce.com/legal. Definitions of capitalized terms can be found in the Affiliate Agreement.

Revenue Share (see Affiliate Agreement definition)

Upon the acceptance of all agreements and policies on Ownforce.com/legal and the approval from OwnForce, You may use Your Branded Site to earn an additional Revenue Share by defining a contribution (the equivalent of a markup) which will be applied to all End User Fees for tasks completed by Your End Users doing business on Your Branded Site. The task owner who has been granted access by You to Your Branded Site pays the Revenue Share + the OwnForce Fee + payment processing fees (credit card fees, ACH transfer fees or any other payment method fee) along with their task payment. The Revenue Share is the part of the total End User Fee paid by Your End Users. The Revenue share is more fully described in section “4 Revenue Share and Payment” in the Affiliate Agreement.

Affiliate Program Tiers - Options & Features

The OwnForce Affiliate Program is available in multiple Tiers, which are: Contribution on the OwnForce Platform, Global

Branded Site, Private Branded Site, and Customized Site. Fees for each Tier are defined in the Fee Schedule and may be changed from time to time. The options and features of each Tier are shown below:

Note: Currently, Tier implementation fees are waived until further notice. Once implemented, Affiliates will not be required to pay an implementation fee in the future.

Contribution on the OwnForce Platform

Once approved, You are provided the right to:

- Allow or disallow End Users to join your organization, which provides them with a profile that is affiliated with your Affiliate organization. End Users can choose between multiple profiles when using the OwnForce Platform, depending which organization they choose to represent. While operating under Your Affiliate profile, they will be generating Revenue Share to Your organization.
- Place a prominent link on your website to OwnForce.com where your members have access to the global User base to promote Users and tasks;
- Promote all marketplace and business services to End Users;
- You may determine a Revenue Share that Your End Users (allowed by You) will pay when they pay for a task completion, in addition to the normal Platform End User Fee 10% of task price ; and
- Pay the implementation fee, as defined in the Fee Schedule, for this tier of the affiliate program

Global Branded Site

Once approved, You are provided the right to:

- Allow or disallow End Users to join your organization, which provides them with a profile that is affiliated with your Affiliate organization.
- Put your logo on Your custom Global Branded Site, connect it to Your website, and promote the features of Your Global Branded Site to Your members;
- Provide OwnForce with a customized welcome message, image, and logo for Your Global Branded Site front page;
- Select a sub-domain name for your custom branded site using the URL naming convention, www.yourorganization.ownforce.com, which must be approved and provided by OwnForce;
- Register a CNAME record for your domain that will point to Your Global Branded Site sub-domain.
- Receive an Global Branded Site on Your sub-domain with a customized front page from OwnForce upon final approval.
- Enable your members global access to transactions

in the Marketplace platform;

- Promote all marketplace and business services to your members;
- Enable your members to select your organization as their default profile among other organizations with which they may be affiliated;
- May choose to add an additional amount to any Marketplace task created by your Users to generate revenue for your organization. The task owner who has been granted member access to your organization pays this additional amount;
- Receive a discounted OwnForce transaction fee; and
- Determine your Revenue Share on the transaction fee which is the contribution your members make to your organization;
- Pay the implementation fee, as defined in the Fee Schedule, for this tier of the affiliate program.

Private Branded Site

Once approved, You are provided the right to:

- Put your logo on Your custom Private Branded Site, connect it to Your website, and promote the features of Your Private Branded Site to Your members;
- Put your logo on Your custom Private Branded Site, connect it to Your website, and promote the features of Your Private Branded Site to Your members;
- Provide OwnForce with a customized welcome message, image, and your logo for Your Private Branded your custom private branded site;
- Select a sub-domain name for your custom branded site using the URL naming convention, www.yourorganization.ownforce.com, which must be approved and provided by OwnForce;
- Register a CNAME record for your domain that will point to Your Private Branded Site sub-domain. Your Will enable your members to create and have access to tasks in only your private branded site;
- Receive an Private Branded Site on Your sub-domain with a customized front page from OwnForce upon final approval.
- May promote all marketplace and business services to your members;
- Enable your members to select your organization as their default profile among other organizations with which they may be affiliated;
- Enable your organization to add an additional amount to any Marketplace task created by your Users to generate revenue for your organization. The Task Owner who has been granted member access to your organization pays this additional amount;

- May enable social media links to your private social media accounts;
- May request OwnForce remove the business services module;
- Receive a discounted OwnForce transaction fee as defined in the Fee Schedule or as agreed to in writing between You and Us.
- Determine your Revenue Share on the transaction fee which is the contribution your members make to your organization
- Pay the implementation fee, as defined in the Fee Schedule, for this tier of the affiliate program.

Private Branded Site 2

- Remove all references to OwnForce business services.

Custom Branded Site

Once approved, You are provided the right to:

- All terminology used in the OwnForce platform will be customized for your organization so that your marketplace will be consistent with terms that reflect your organization's products or services;
- Select a sub-domain name for your custom branded site using the URL naming convention, www.yourorganization.ownforce.com, which must be approved and provided by OwnForce;
- Register a CNAME record for your domain that will point to Your Custom Branded Site sub-domain.
- Receive a Custom Site on Your sub-domain with from OwnForce upon final approval.
- Receive a discounted OwnForce transaction fee as defined in the Fee Schedule or as agreed to in writing between You and Us.
- Determine your Revenue Share on the transaction fee which is the contribution your members make to your organization
- All End Users and the transactions they perform are only available and viewable in your Custom Branded Site;
- Pay the implementation fee, as defined in the Fee Schedule, for this tier of the affiliate program.

Support Fees

Affiliates will receive a maximum of ten (10) hours of technical support each month for implementation for the first two months after becoming an affiliate followed by two hours of support per month thereafter, in at least fifteen (15) minute increments as support demands require. Unused increments/hours are not carried over to subsequent months. Additional time is billed at the rate defined in the

Fee Schedule on a per hour basis, in fifteen (15) minute increments.

Intellectual Property Rights

All material contained on OwnForce platform is protected by law including, but not limited to, copyright and trademark law, and other state, national, and international laws and regulations, unless otherwise indicated. Affiliates acknowledge that, unless otherwise indicated, all right, title and interest in the OwnForce platform and any and all intellectual property rights associated therewith are exclusively owned by OwnForce, Inc.

Any re-use on your web site(s) of OwnForce copyrighted images, logos and marketing text must include this notice in the following form:

Copyright © year (e.g., 2015) OwnForce, Inc. All Rights Reserved.

Changes

Any part of OwnForce may be changed, supplemented, deleted, updated, discontinued, suspended, or modified at any time, and without prior notice to you.

Violations

OwnForce, Inc. has the right to monitor Your Branded Site at any time to ensure that the Terms of Service, Affiliate Agreement, Privacy Policy, and this Affiliate Program Policy are being followed. If an affiliate violates any of these agreements or policies, OwnForce reserves the right to terminate any Affiliate from the Affiliate Program. Upon termination, an Affiliate must immediately remove all links to OwnForce from their web site.

Relationship

No joint venture, partnership, employment, franchise, or agency relationship exists between OwnForce and an affiliate or OwnForce and an affiliate's members.